JINCHENG, SHANXIPROVINCE, CHINA 2. 27 POPULATION

Jincheng city ($111^{\circ}55' \sim 113^{\circ} 37'$ E, $35^{\circ} 11' \sim 36^{\circ} 04'$ N) is located in south-east of Shanxi province in north central China. Its total area is 9490 KM2, in which, city planning The population is 2.27 million and the GDP of 2010 is 73.05 billion RMB.

Jincheng is a key gateway of Shanxi to central plain of China. Two railways and highways extending to all directions make Jincheng a hub linking north and south, west and east of China.

It has considerable reserves of anthracite, coal bed methane, dolostone, limestone, alumyte and etc.. It is distinguished of animal husbandry, sericulture, vegetables, small grains, dry and fresh fruit, Chinese herbal medicine and other agricultural resources. In particular, the coal is famous for its large reserves and high quality. 49% territory of Jincheng is coal-bearing area with 27.2 billion tons of reserves, accounting for 1/4 of the national ones and 1/2 of the province's. There is the national best CBM field with the 6.8 trillion m³ of CBM which is highly pure, shallowly-buried and easily-exploited, accounting for 1/4 of that in China. Jincheng is also an important pod and silk production base in north China.

Jincheng has mild weather and plenty rainfall. The annual precipitation is 650 mm, annual average temperature $11.5 \,^{\circ}\text{C}$, annual average sunshine time 2600 hours and forest coverage 36.7%.

Jincheng is one of the birth places of Chinese civilization. The ancestors of Chinese nation, Nvwa shi, Shennong shi, Yao, Shun and Yu all once lived here. The beautiful Chinese legendary stories—Nvwa patches the sky, Shennong starts the agriculture and the foolish old man removes the mountains all originated from this magical land. Jincheng is also the birthplace of I-go, a world popular game. Wooden architectures built before Song and Jin dynasties account for 2/3 of the total in Shanxi and 1/3 of the total in China, making Jincheng famous as "the museum of ancient architectures in China". Located in the joining part of North China Plain and Loess Plateau, there are the biggest cluster of limestone caves of north China and the biggest eco-tourism resort of north China—Wang mangling Range. Combining the cultural and natural interests together, the tourism resources here are very unique and abundant.

The traditional industry of Jincheng is the ironmaking, and the coal industry, smelting & casting industry, and chemical industry are in good foundation. In recent years, in new sources industry and circular economy Jincheng achieved a significant result. Chemical industry chain continuously extends, the coal chemical industry featured by production of dimethyl ether,

methanol, and gasoline by converting coal has been growing rapidly. The CBM exploration, development, storage, transportation and comprehensive utilization are developing well; CBM has been widely applied to power generation, automobiles, civilian and industrial utilities. Lebelight Company, one of Jincheng local company, is ranked in the leading of world for its high energy solar energy and LED cold light source. All of these above-mentioned contribute to building Jincheng into a new energy and circular economy demonstration zone in China, and making Jincheng getting more attention.

In recent years, Jincheng municipal government formulates a series of preferential policies encouraging foreign merchants to invest in Jincheng. Inheriting the idea of "simplifying the complex affairs", the government focuses on optimizing the administrative environment to improve the soft environment for investment, providing nurse-like services for enterprises and building a healthy environment for business growing. A number of domestically and globally renowned enterprises are attracted to Jincheng, such as German RWE Company, Japanese Ogasawara Company, Taiwan Foxcoon, Hongkong Henderson Land Development Company, Huarun, Liansheng, Haode, China National Offshore Oil Corp., China National Petroleum Corp., China Petrochemical Corp., Zhonglian, Guotou, Luneng, Baoli, Yurun etc. They put new vitality into its economic development.

Since the Opening and Reform, the main economic indices have been keeping ahead in Shanxi province. Meanwhile, Jincheng has been dubbed a list of honors —the National Garden City, Chinese Excellent Tourism City, Nationally Advanced in Creating Civilized City, Nationally Advanced In Green Creation, National Advanced City in the Progress of Science & Technology, The Model City of Environmental Protection in Shanxi Province and Award for Medium & Small Charming City(International Investment to China), The Best Chinese City Attracting Investment of Chinese Entrepreneurs, etc.

At present, Jincheng is aiming at the objective of building a new modern city of flourishing economy, wealthy people, good ecology and harmonious society. Through fostering eight main industries, it is expected to make Jincheng the world biggest base of high concentration nitrogen fertilizer using coal as the raw material, a national important anthracite base, a coal chemical base, a coal bed methane base, a thermal power base, a medium and high grade foundry base, and a nationally influential IT industry base after years of efforts. To build Jincheng a livable, dynamic and satisfying city, to make Jicheng more convenient, harmonious, open and modern.